



The voice of technology
enabled care

PREFERENTIAL PARTNER
CONFERENCE STAND RATES

2m x 1m 3m x 2m 4m x 3m



presented by

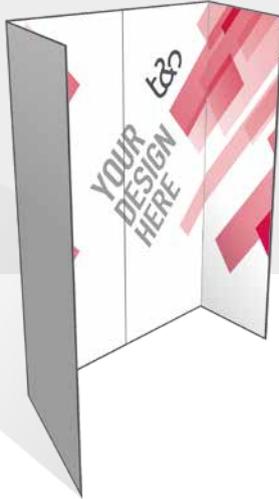
t&s creative communications

OFFICIAL DESIGN PARTNERS OF THE ITEC CONFERENCE 2019



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2m x 1m



OPTION 1

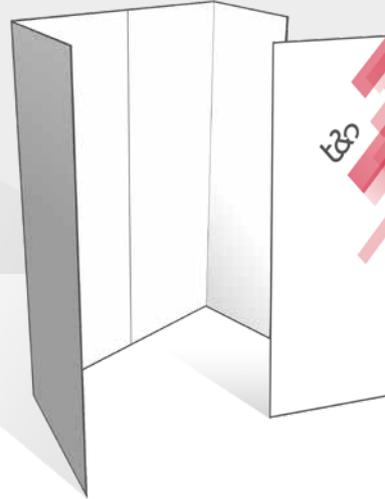
SHELL SCHEME (PRINT & SUPPLY)

Cost if ordered through t&s creative communications: price per panel = **£112.50**

4 panels required for this size stand = **£450**

A saving of **£450** when compared to ordering this directly from the exhibition centre (cost £900).

Direct delivery to your stand on the day prior to the event = **£50**. Should you require the t&s team to install your stand for you, we would charge an extra **£75** per stand.



OPTION 2

POP UP (PRINT & SUPPLY)

Alternatively, for this size of stand, you may want a simple banner stand 2000mm x 800mm pop up.

Cost per banner stand = **£90**

Please be aware that this may limit your overall space on the stand, so please be mindful of booking additional furniture for this space.

Direct delivery to your stand on the day prior to the event = **£25**. A single pop up is easy to install, so **no installation cost is required for this option**.

All print cost comparisons based on Europa's 2018 ITEC conference stand costs.

design (OPTIONAL EXTRA)

t&s offer a seamless design service for all ITEC Conference exhibitors and partners and can provide you with a choice of two design routes for your ITEC conference space.

We can either: Work with your existing look and feel to create a stand design in keeping with your current branding - our preferential cost to you = **£50 per panel / pop up**.

Or: If you do not have a brand/appropriate look and feel in place, we will spend a little extra time in order to take a brief (either via Skype, telephone conference or email), in order to provide you with a distinct look and feel - our preferential cost to you = **£75 per panel / pop up**.

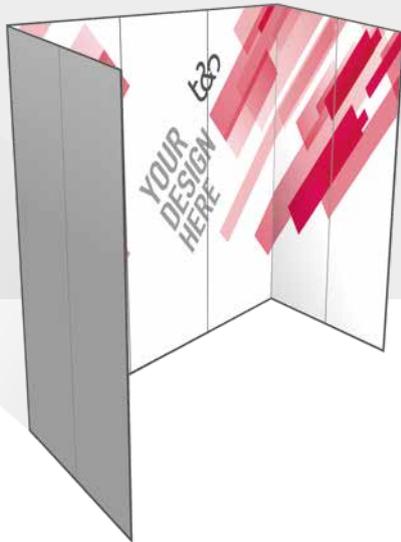
All design charges above include; account management (proofreading, client, studio and third party liaison) and all design (typesetting, production and artworking). The cost will also include one set of simple fine tuning amends, thereafter amends will be quoted at the TSA preferential rate. We also offer illustration if required, which would be quoted for in advance.





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3m x 2m



OPTION 1

SHELL SCHEME (PRINT & SUPPLY)

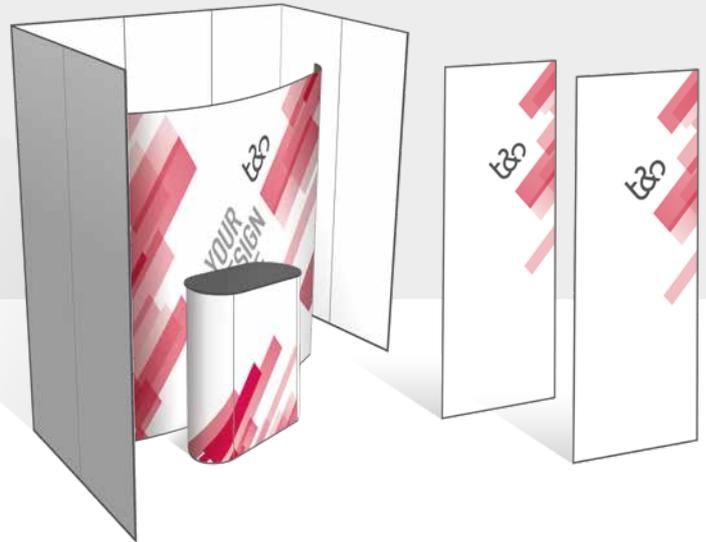
Cost if ordered through t&s creative communications: price per panel = **£112.50**

7 panels required for this size stand = **£787.50**

A saving of **£787.50** when compared to ordering this directly from the exhibition centre (cost £1,575).

Direct delivery to your stand on the day prior to the event = **£60**. Should you require the t&s team to install your stand for you, we would charge an extra **£85** per stand.

All print cost comparisons based on Europa's 2018 ITEC conference stand costs.



OPTION 2

EXHIBITION STAND (PRINT & SUPPLY)

Alternatively, for this size of stand, you may want a 3m x 2m exhibition stand. Each 3m x 2m exhibition stand comes with a complimentary carry case, which doubles as a plinth, which you can use as a small table on your stand, with a space for additional storage. The cost below includes all graphics, fittings, plinth and wrap around plinth graphics.

Cost for 3m x 2m exhibition stand = **£850**

Depending on your offering, you may also opt for some additional pop up banner stands. For this size space you could include either one or two.

Cost for pop up banner stand = **£90** (each)

Direct delivery to your stand on the day prior to the event = **£50**. Should you require the t&s team to install your stand for you, we would charge an additional **£85** per stand.

design (OPTIONAL EXTRA)

t&s offer a seamless design service for all ITEC Conference exhibitors and partners and can provide you with a choice of two design routes for your ITEC conference space.

We can either: Work with your existing look and feel to create a stand design in keeping with your current branding - our preferential cost to you = **£50 per panel / pop up**.

Or: If you do not have a brand/appropriate look and feel in place, we will spend a little extra time in order to take a brief (either via Skype, telephone conference or email), in order to provide you with a distinct look and feel - our preferential cost to you = **£75 per panel / pop up**.

All design charges above include; account management (proofreading, client, studio and third party liaison) and all design (typesetting, production and artworking). The cost will also include one set of simple fine tuning amends, thereafter amends will be quoted at the TSA preferential rate. We also offer illustration if required, which would be quoted for in advance.





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4m x 3m



OPTION 1

SHELL SCHEME (PRINT & SUPPLY)

Cost if ordered through t&s creative communications: price per panel = **£112.50**

4 panels required for this size stand = **£450**

A saving of **£450** when compared to ordering this directly from the exhibition centre (cost £900).

Direct delivery to your stand on the day prior to the event = **£60**. Should you require the t&s team to install your stand for you, we would charge insert an extra **£75** per stand.

All print cost comparisons based on Europa's 2018 ITEC conference stand costs.



OPTION 2

EXHIBITION STAND (PRINT & SUPPLY)

Alternatively, for this size of stand, you may want a 4m x 3m exhibition stand. Each 4m x 3m exhibition stand comes with a complimentary carry case, which doubles as a plinth, which you can use as a small table on your stand, with a space for additional storage. The cost below include all graphics, fittings, plus plinth and wrap around graphics.

Cost for 4m x 3m exhibition stand = **£975**

Depending on your offering, you may also opt for some additional pop up banner stands. For this size space you could include either one or two.

Cost for pop up banner stand = **£90** (each)

Direct delivery to your stand on the day prior to the event = **£60**. Should you require the t&s team to install your stand for you, we would charge an extra **£75** per stand.

design (OPTIONAL EXTRA)

t&s offer a seamless design service for all ITEC Conference exhibitors and partners and can provide you with a choice of two design routes for your ITEC conference space.

We can either: Work with your existing look and feel to create a stand design in keeping with your current branding - our preferential cost to you = **£50 per panel / pop up**.

Or: If you do not have a brand/appropriate look and feel in place, we will spend a little extra time in order to take a brief (either via Skype, telephone conference or email), in order to provide you with a distinct look and feel - our preferential cost to you = **£75 per panel / pop up**.

All design charges above include; account management (proofreading, client, studio and third party liaison) and all design (typesetting, production and artworking). The cost will also include one set of simple fine tuning amends, thereafter amends will be quoted at the TSA preferential rate. We also offer illustration if required, which would be quoted for in advance.





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feeling social?



DO YOU WANT TO GIVE YOUR CONFERENCE PRESENCE A LITTLE EXTRA BOOST ON SOCIAL MEDIA?

t&s manage over 300 social media accounts and offer a bespoke social media package for posting prior to, during and post conference.

We know you'll be far too busy attending the fantastic plenary and breakout sessions, meeting up with colleagues, peers and potential clients to spend time announcing your presence.

Therefore, we can provide you with:

- Content schedule creation and posting for the week, across up to 4 social platforms, including a bespoke image composed of your logo and the ITEC Conference branding
- Live tweeting of the opening plenary session and one other plenary or breakout session of your choosing
- Photography of the event and your stand, including promotion of key personnel and your table at the Gala dinner
- Engagement in conversations happening around the conference, including replying to messages
- Content schedule creation and posting during the conference itself
- Post conference content schedule creation and posting
- Boosting of posts*

£500 all inclusive package

If you want to find out more, please feel free to contact the t&s team today on **(0117) 3155 118** or email: **itec19@tandsadvertising.co.uk**

the small print

Image charges: any royalty free images used will be charged at our standard rate of £35 per image. Rights managed will be quoted for in advance.

Copywriting: we will include copywriting as part of our stand design execution, any additional copy required will be quoted for in advance at our preferred ITEC partner hourly rate.

Supplying your own artwork: All artwork supplied by you is expected to be print ready. t&s reserve the right to charge for any further work/time required to make good.

Payment terms: Payment is due on confirmation of order. All costs quoted are subject to VAT at the standard rate.

*excluding any paid spend on social channels.