



## The ITEC Awards 2025 – Our top tips for awards submissions

ITEC represents Innovation, Integration and Improvement using technology enabled care, and these awards will highlight organisations that are doing the most to deliver significant benefits for users, carers and communities, as well as for commissioners and providers.

The TSA ITEC Awards, are open to any organisation or individual working in TEC and they recognise excellence and outstanding achievements and vision within the TEC sector.

The awards provides a chance for the TEC sector to celebrate the success of services and solutions that effectively support people to remain safe and well in their homes and communities.

In the words of TSA Chief Executive, Alyson Scurfield: “The ITEC Awards act as a hallmark of quality and innovation for nominated and winning organisations and attracts recognition from not only the TEC community but also showcases the capability of technology enabled care into housing, health and social care and the difference it makes to the people and communities it supports.”

Each year sees an increase on the number of submitted entries and TSA appreciate all the effort that organisations put into sharing their entries; some organisations have far more experience than others in submitting entries for awards and we would like to provide some feedback from the entries submitted last year to help as you pull together your entries across the seven award categories for 2025.

We hope the following points, alongside the guidance provided within the entry forms, will prove to be helpful for your submissions:



1. Include examples to demonstrate evidence (alongside the additional information that can be added on top of your submission in the form of case studies) – examples at individual case level as well as service or organisation level
2. Wherever possible, demonstrate quantitative impact, e.g. size of cohort supported, average impact on weekly care package
3. Reference the ‘what’s in it for me?’ for different stakeholders, e.g. what was the impact for the commissioner, what was the benefit for the finance lead, how did the service/innovation make a difference for the frontline social worker/TEC team?
4. Include images, diagrams, infographics to back up the key messages – this helps to make things stand out, adds colour & creativity and helps to deepen the understanding of the submission
5. Go the extra mile – add in more examples, provide quotes and testimonials from customers to demonstrate your ability to deliver and the impact achieved
6. Make the most of the 1,000 word limit – if there is an opportunity to include case studies or additional facts and figures, include this within the body of the submission (and not just within the additional two A4 pages of content that is allowed)
7. Speak to your customers and partners to collaborate on submissions
8. Think about the key initiatives across health, housing and social care at present, how does your submission align with them?
9. Talk to TSA – the membership team are happy to sense check draft submissions and provide feedback